

Summary

Hello there! I am a digital marketing expert with extensive experience in frontend development.

I design, code and help companies increase their sales with the help of modern MarTech tools.

Should we work together?



PORTFOLIO

- [GitHub](#)
- [Website](#)
- [Blog](#)

FRONTEND EXPERIENCE

- Javascript
- HTML, CSS
- React, Vue, Gatsby
- Figma
- Contentful
- GraphQL
- mySQL (basics)

MARKETING EXPERIENCE

- Copywriting
- Email marketing
- SEO
- Google Ads
- CRM

UNIVERSITY

Master Degree:
European Politics

Bachelor degree:
Languages &
International Relations

CONTACT ME

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 [LinkedIn](#)

August 2022 - Ongoing

Studying React.js and SQL

I am currently deepening my React knowledge by building projects and following the course below. I have started diving into SQL language as well.

- **React the Complete Guide (incl Hooks, React Router, Redux)** - Udemy

November 2021 - August 2022

Maternity leave

During my second maternity leave, I continue coding and learning. Certifications I have accomplished:

- **Complete Intro to React** - Frontend Masters
- **Gatsby v3 Tutorial and Project Course** - Udemy

August - December 2020

Front-end Developer Trainee at TrueMed Oy **Developer tools: Vue.js, Vuetify, Directus CMS**

While working at TrueMed I used Vue.js to code the company [services page](#) and re-designing the website homepage. Other tasks included:

- structuring the CMS, writing contents, and fetching them with Axios library.
- collecting and analyzing several datasets for the AI.
- testing and improving the UI of the TrueMed application.

February 2019 - July 2020

Maternity leave

The beginning of my first maternity leave marked the start of my coding journey. During this time, I have completed the following online certifications:

- **Responsive Web Design** - FreeCodeCamp
- **Introduction to Web Development and Programming** - FITech Network University

March 2017 - January 2019

Marketing Specialist at MeetingPackage

Marketing tools: Hubspot, Mailchimp, Wordpress, Google Adwords

While working as a Marketing Specialist at MeetingPackage, I ran several marketing activities to boost the company's online visibility and drive website conversions. Some of the tasks I performed:

- Drafting newsletters content
- AdWords and LinkedIn campaigns
- Drafting the company website content

April 2015 - February 2016

Digital Copywriter & Social Media Specialist at Netycom - Italy

Marketing tools: Facebook, Twitter

While working at Netycom, I had the chance to supervise several websites projects. My responsibility was to interact with our clients, understand their needs and then communicate those to our team of designers and developers. I was also in charge of creating the websites contents and planning the social media campaigns.



*When your conviction
falters,
think of the progress
you have already made.*

Adam Grant



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